ASSOCIATION OF FUNDRAISING PROFESSIONALS AUSTIN CHAPTER



each everyone philanthropy day 2024

**APRIL 30** THE PARAMOUNT THEATRE 11:30 AM - 1 PM

Everyone wins when generosity thrives

Association of Fundraising Professionals Greater Austin Chapt

# Dear Friends, It's time to roll out the red carpet! The 2024 Philanthropy Day Awards is coming to the iconic Austin Paramount Theatre.

This year's theme centers on each and every person who takes part in doing good for the community that we call home. Because everyone wins when generosity thrives. We invite you to join us on April 30th for a special lunch where we will together celebrate the outstanding individuals, corporations, foundations, and organizations whose charitable footprint inspires change, and empowers good for the Central Texas community.

Proceeds from the event support AFP's year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.

Thank you for considering how you can support the important work of the tireless champions in our community!

Augela Ostoon I/51

**Angela and Fayruz** 2024 Philanthropy Day Co-Chairs 2.0

(We did this a few times in the last couple decades and love it so much we had to return!)

each & everyone philanthropy day 2024

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### Please consider generously sponsoring on behalf of good work in our region:

#### PRESENTING SPONSOR | \$25,000

#### VIP RECEPTION SPONSOR | \$15,000

- \* Exclusive naming opportunity as Presenting Sponsor featured on promotional items (website, video, print, press)
- \* Twenty (20) tickets for guest attendees with premium seating in the Paramount Theatre
- Opportunity to address attendees and present at awards ceremony from the stage podium (limit 5 minutes)
- \* Invitation to VIP reception for 20 guests
- \* Special onstage recognition by event emcee
- \* Twelve (10) valet parking passes
- \* Recognition on event stage screen at the Paramount
- \* Logo and link in all e-newsletter promotion of event
- \* Top logo recognition on Philanthropy Day webpage
- \* Premium logo placement on all event printing
- \* Scrolling logo on all AFP webpages throughout the year
- \* Five social media mentions prior to event
- Three complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)
- \* Opportunity to provide sponsor marketing piece for all event attendees

- \* Exclusive naming opportunity as VIP Reception Underwriter featured on promotional items (website, video, print, press)
- \* Ten (10) tickets for guest attendees with premium seating in the Paramount Theatre
- \* Invitation to VIP reception for 10 guests
- \* Special onstage recognition by event emcee
- \* Recognition on event stage screen at the Paramount
- \* Logo and link in all e-newsletter promotion of event
- \* Logo recognition on Philanthropy Day webpage
- \* Premium logo placement on all event printing
- \* Scrolling logo on all AFP webpages throughout the year
- \* Three social media mentions prior to event
- \* Two complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)

#### VALET SPONSOR | \$10,000

- \* Ten (10) tickets for guest attendees with premium seating in the Paramount Theatre
- \* Invitation to VIP reception for 4 guests
- \* Special onstage recognition by event emcee
- \* Recognition on event stage screen at the Paramount
- \* Logo and link in all e-newsletter promotion of event
- \* Logo recognition on Philanthropy Day webpage
- \* Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year

#### INDIVIDUAL AWARD SPONSOR | \$10,000

- \* Ten (10) tickets for guest attendees with premium seating in the Paramount Theatre
- \* Invitation to VIP reception for 10 guests
- \* Exclusive naming rights for one of AFP awards presented
- \* Special onstage recognition by event emcee
- \* Recognition on event stage screen at the Paramount
- \* Logo and link in all e-newsletter promotion of event
- \* Logo recognition on Philanthropy Day webpage
- \* Premium logo placement on all event printing
- \* Scrolling logo on all AFP webpages throughout the year
- \* One social media mention prior to the event
- \* One complimentary registration to each educational lunch throughout the year (typically 6 hosted per year)

#### **INFLUENCE SPONSOR** | \$5,000

- \* Ten (10) tickets for guest attendees with premium seating in the Paramount Theatre
- \* Invitation to VIP reception for 2 guests
- \* Special onstage recognition by event emcee
- \* Recognition on event stage screen at the Paramount
- \* Logo and link in all e-newsletter promo tion of event
- \* Logo recognition on Philanthropy Day webpage
- \* Logo placement on all event printing

#### **IMPACT SPONSOR | \$2,500**

- \* Ten (10) tickets for guest attendees with premium seating in the Paramount Theatre
- \* Recognition on event stage screen at the Paramount
- \* Name and link in all e-newsletter promotion of event
- \* Name recognition on Philanthropy Day webpage
- \* Name placement on all event printing

#### FRIEND OF FUNDRAISERS SPONSOR | \$1,000+

- \* Two (2) tickets to the event
- \* Name recognition on Philanthropy Day webpage
- \* Named as a Friend of Fundraisers in event program
- \* Name and link in all e-newsletter promotion of event
- Recognition on event screen at the Paramount

# 8 awards available to sponsors

- Outstanding Philanthropist
- Outstanding Philanthropic Medium or Large Corporation
- Outstanding Philanthropic Small Corporation
- Outstanding Philanthropic Foundation/Organization

Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year Outstanding Volunteer Fundraiser of the Year Outstanding Fundraising Professional Communitarian of the Year

## **Opportunities exclusively for non-profits:**

#### **VISIONARY SPONSOR**

\$1,250 AFP Members | \$1,500 Non-Members

- \* Ten (10) tickets for guests
- \* Name recognition on Philanthropy Day webpage
- \* Recognition on event stage screen at the Paramount
- \* Name placement on all event printing
- \* Name and link in all e-newsletter promotion of event

#### **INSPIRATION SPONSOR**

\$625 AFP Members | \$750 Non-Members

- \* Five (5) tickets for guests
- \* Name recognition on Philanthropy Day webpage
- \* Name and link in all e-newsletter promotion of event
- \* Name placement on all event printing

<sup>66</sup>When we all have a seat at the table of brotherhood, that's when true generosity begins. Please join the AFP Greater Austin Chapter as we celebrate the generosity of our philanthropic community and ignite a movement where everyone wins.99

Karl Nichols, MBA ,CFRE, Vice President of Investor Development, E3 Alliance 2024 AFP Austin Chapter President

Yes, I want to support each	each& everyone philanthropy day 2024
Sponsorship Level:	I'd like to Sponsor an Award:
Presenting   \$25,000 VIP Reception   \$15,000	<b>Individual Awards</b>   \$10,000 Selected award sponsorship is based on a first come, first served basis.
<ul> <li>□ Valet   \$10,000</li> <li>□ Influence   \$5,000</li> <li>□ Immost   \$5,000</li> </ul>	<ul> <li>Outstanding Philanthropist</li> <li>Outstanding Philanthropic Medium or Large Corporation</li> <li>Outstanding Philanthropic Small Corporation</li> </ul>
Impact   \$2,500 Friend of Fundraisers   \$1,000+	<ul> <li>Outstanding Philanthropic Small Corporation</li> <li>Outstanding Philanthropic Foundation/Organization</li> <li>Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year</li> </ul>
Sponsorship Amount \$	Outstanding Volunteer Fundraiser of the Year
Contact Information:	<ul> <li>Outstanding Fundraising Professional</li> <li>Communitarian of the Year</li> </ul>
Organization:	
(As it should appear on all printed materials)	I am part of a non-profit Organization:
Name:	Exclusively for non-profits
Name	Visionary Sponsor
Address:	10 Tickets   \$1,250 AFP Members; \$1,500 Non-Members
City:Zip:	Five Tickets   \$625 AFP Members; \$750 Non-Members
Phone:	Additional Gift \$
Email:	Total Amount \$
	Payment Information:
Deadline for inclusion on materials: Invitation: March 1, 2024   Program: March 31, 2024	All payments must be made before APRIL 30, 2024. Please make checks payable to <b>AFP Greater Austin Chapter</b>
For more information, please contact the Philanthropy Day team	Please send me an invoice in the month of
at pday@afpaustin.org.	I will provide payment online at www.afpaustin.org
	I will mail a check to AFP-Greater Austin Chapter 3305 Steck Avenue, Suite 200 Austin, Texas 78757