



2020 AFP Austin Fundraising Conference

Presented by:



Hosted by the Association of Fundraising Professionals, Greater Austin Chapter

August 21st, 2020

9 AM – 4 PM

\$50 for AFP members; \$75 for non-members

5 CFRE credits available live (11 CFRE Credits in recordings)

Join us **virtually** on August 21, 2020 for an engaging one-day conference for fundraising professionals focusing on fundraising fundamentals, emerging topics in philanthropy, and inspiring dialogue. The program will include eleven dynamic educational sessions (including two keynote presentations), along with endless opportunities to engage with leaders in the fundraising field!

SPONSORSHIP & VENDOR PACKAGES

PRESENTING SPONSOR - \$5,000

- Opportunity to work with event planning committee on content and overall program
- Opportunity to address attendees in introductory keynote and (up to) two breakout sessions
- Opportunity to provide a branded promotional item
- Logo recognition on event collateral
- Logo and website recognition on promotional communications
- Two social media mentions throughout event promotions

MID-DAY KEYNOTE SPONSOR - \$1,500

- Opportunity to introduce keynote speaker and close keynote session
- Brief mention as luncheon keynote sponsor prior to introducing keynote speaker
- Logo recognition on throughout keynote presentation
- One social media mention during promotion of the summit
- Recognition as Luncheon Keynote Sponsor in pre-event communication
- Inclusion in digital sponsorship packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

BREAKOUT SESSION SPONSOR - \$500 (seven available)

- Opportunity to introduce breakout session speaker
- Opportunity to facilitate Q+A session following speaker presentation
- Logo recognition on introductory slide
- Recognition as Breakout Session Sponsor in pre-event communication
- Inclusion in digital sponsorship packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

VENDOR - \$250

- Recognition as a Vendor in pre-event communication
- Inclusion in digital sponsorship packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

This event is made possible thanks to the support of our sponsors and vendors! To secure your sponsorship, please visit www.afpaustin.org. Questions? Please contact AFP-GAC's Vice President of Resource Development, Allie Townshend Pena, at allie.townshend@gmail.com.