

# 2023

# AFP ONE DAY CONFERENCE



## The Future of Fundraising

Presented by:

September 14 | 8AM - 5PM

Huston-Tillotson University



HUSTON-TILLOTSON  
UNIVERSITY  
1875  
AUSTIN, TEXAS

Rapidly evolving technology, an ever-changing social landscape, and increasing burnout are shifting the skills and tools that modern-day fundraisers need to succeed.

**The future of fundraising is here. Are you ready?**

## Sponsorship & Vendor Opportunities

### Presenting Sponsor - \$10,000

- Opportunity to work with event planning committee on content and overall program
- Opportunity to address attendees in breakfast keynote and (up to) two breakout sessions
- Opportunity to provide a branded promotional item for all attendees
- Logo recognition on all event collateral
- Logo and website recognition as Presenting Sponsor on promotional communications
- Two social media mentions throughout event promotions
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Three conference tickets

*This event is made possible thanks to the support of our sponsors and vendors! To secure your sponsorship, visit [bit.ly/ODCSponsorships](https://bit.ly/ODCSponsorships). Questions? Please contact AFP-GAC's Vice President of Resource Development, Rachel Elder, at [development@afpaustin.org](mailto:development@afpaustin.org).*

## Networking Event Sponsor – \$7,500

*This event will be held in person beginning at 3:30pm, immediately following the conference.*

- \$2,500 of your sponsorship will receive print and verbal recognition/promotion as the matching sponsor for AFP-GAC's annual giving campaign throughout the event Campaign which will be kicked off at this event
- Opportunity for brief welcoming address at the networking event
- Recognition in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- E-blast to members announcing match with a 200-word (maximum) bio/product description, website hyperlink, and social media handles (to be sent between September 15-October 31)
- One social media mention during promotion of the event
- On-site logo recognition at networking event
- Opportunity for two representatives to attend networking social

## Keynote Sponsor – \$7,500

- Opportunity to address audience during keynote session
- Brief mention as Keynote Sponsor prior to introducing keynote speaker
- Logo recognition throughout keynote presentation
- Logo recognition on all event collateral
- Logo and website recognition as Keynote Sponsor on promotional communications
- One social media mention during promotion of the conference
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

## Lunch Sponsor – \$5,000

- Logo recognition on tables
- Brief mention as Lunch Sponsor prior to introducing keynote speaker
- Logo and website recognition as Lunch Sponsor on promotional communications
- One social media mention during promotion of the conference
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

# Breakout Session Sponsor – \$1,000

*Nine breakout session sponsorships are available.*

- Opportunity to introduce breakout session speaker
- Opportunity to facilitate Q+A session following speaker presentation
- Logo recognition as Breakout Session Sponsor
- Recognition as Breakout Session Sponsor in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles
- Two conference tickets

# Vendor/Exhibit Sponsor – \$500

- Recognition as a vendor in pre-event communication
- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

# Event Supporter – \$250

- Inclusion in digital event packet, sent to all attendees, to include a 200-word (maximum) bio/product description, website hyperlink, and social media handles

*\*August 31st is the deadline to be included on printed invitation*



*Our mission is to facilitate ethical and effective fundraising in Central Texas – for fundraising and nonprofit professionals to be able to advocate and take strategic steps to accomplish their goals, to understand and implement new, modern fundraising strategies, and to address key development-related challenges for their organization.*