

INSTRUCTIONS AND SCORING CRITERIA, ALL AWARDS

The bulk of the scoring content for the nomination is contained in two short essays. [You can review the judge's scoring rubric here for more information on point breakdown.](#) Each essay has maximum word count. Nominations should address the scoring criteria completely, clearly, and concisely.

Each complete nomination packet is eligible for a maximum score of 100 points from the judging panel; points break down as follows:

Short essay #1, up to 50 points

Short essay #2, up to 30 points

One letter of support, up to 10 points

Nominees who have not received a Philanthropy Day award before automatically receive 10 points

When drafting the short essay and letter of support content, please include ways the nominee has demonstrated AFP Greater Austin's core values (see below) and principles of inclusion, diversity, equity and access throughout your response whenever possible. [\(More information on the chapter's mission, purpose, and values is available here.\)](#)

Integrity

Inclusion

Collaboration

Professionalism

Uncrushable Optimism

The most compelling nominations speak to how the nominee has directly impacted the Great Austin community, your organization, and the others with whom you may be nominating.

One letter of support must be included with each nomination, authored by someone other than the nominator. Letters should be uploaded by the nominator with the document title: "Letter of Support – Nominee Name" (e.g. Letter of Support – ABC Charitable Foundation, or Letter of Support – Oprah Winfrey).

Short essay #1: (500 word max, 0-50 points) Please share:

- A high level overview of the issue area/community need within which this nominee has demonstrated philanthropic excellence.
- Details about how the nominee provided their time, talent and/or treasure to directly address this need/issue.
- The results and impact of their work in the Greater Austin community.
- How this nominee has displayed a commitment to: inclusion, diversity, equity, and access in their philanthropic journeys.

Short essay #2: (300 word max, 0-30 points) Please share how the nominee has encouraged, educated, and/or mobilized others in philanthropy and community involvement.

Question 1: For which Philanthropy Day Award are you nominating?

- Outstanding Philanthropist of the Year
- Outstanding Philanthropic Large Corporation of the Year
- Outstanding Philanthropic Small or Medium Corporation of the Year
- Outstanding Philanthropic Foundation/Organization
- Outstanding Volunteer Fundraiser of the Year
- Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year
- Communitarian of the Year
- Outstanding Fundraising Professional of the Year

Question 2: I certify that the person, company, or organization I am nominating meets the criteria described above for their given category.

- Yes

Question 3: Nominee Title:

Question 4: Nominee First Name

Question 5: Nominee Last Name

Question 6: Nominee Organization

Question 7: Nominee Job Title:

Question 8: Nominee Contact Info

Question 9: Nominee Phone Number

Question 10: Nominee Email Address

Question 11:

Short essay #1: (500 word max, 0-50 points) Please share: A high level overview of the issue area/community need within which this nominee has demonstrated philanthropic excellence. Details about how the nominee provided their time, talent and/or treasure to directly address this need/issue. The results and impact of their work in the Greater Austin community. How this nominee has displayed a commitment to: inclusion, diversity, equity, and access in their philanthropic journeys.

Question 12:

Short essay #2: (300 word max, 0-30 points) Please share how the nominee has encouraged, educated, and/or mobilized others in philanthropy and community involvement.

Question 13: Upload Letter of Support #1 (up to two LOS can be submitted)

Question 14: Upload Letter of Support #2

Question 15: Nominator Title

Question 16: Nominator First Name

Question 17: Nominator Last Name

Question 18: Nominator Organization

Question 19: Nominator Job Title:

Question 20: Nominator Contact Information

Question 21: Nominator Phone Number:

Question 22: Nominator Email Address

Question 23: Nominator has confirmed that the nominee is available to attend Philanthropy Day on March 11, 2021 to accept the award, if selected.

Question 24: If needed, the Nominator agrees to assist with providing commentary for the video segments presented at the awards program.

Question: 25 Do you have an additional nominator to add who is supporting this Philanthropy Day nomination?

Thank you for your interest in nominating someone for a 2021 Philanthropy Day Award! AFP Greater Austin is committed to the principles of inclusion, diversity, equity and access in the fundraising profession, the philanthropic sector and throughout all of society. For 2021 the AFP Greater Austin Chapter is accepting nominations from the public for the following categories:

- Outstanding Philanthropist of the Year
 - Presented to an individual or family with a proven record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.
- Outstanding Philanthropic Large or Medium Corporation of the Year (101+ employees)
 - Presented to a large/medium corporation or its corporate foundation that has demonstrated outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy and community involvement.
- Outstanding Philanthropic Small Corporation of the Year (100 or less employees)
 - Presented to a small corporation or its corporate foundation that has demonstrated outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy and community involvement.
- Outstanding Philanthropic Foundation/Organization of the Year
 - Presented to a private foundation, not-for-profit organization, civic, or professional association that has demonstrated outstanding commitment through financial or in-kind support, through encouragement and motivation of others to take leadership roles toward philanthropy, and through community involvement. Please note: Outstanding Philanthropic Foundation and Outstanding Philanthropic Organization have been combined to better align with national AFP awards.
- Outstanding Volunteer Fundraiser of the Year
 - Presented to an individual who has demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects of more than one not-for-profit organization. The recipient should demonstrate exceptional skills coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions and a commitment to the advancement of philanthropy.
- Outstanding Fundraising Professional of the Year
 - Presented to an outstanding individual fundraising professional who practices his/her profession in an exemplary manner, has been in the field a minimum of 5 years and is a current AFP member.
- Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year

- Presented to an individual youth or youth group (age 18 and under) with a proven record of exceptional generosity who has demonstrated outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.
- Communitarian of the Year
 - Presented to an individual who has contributed in meaningful ways to the advancement of inclusion, diversity, equity and access through giving of time and talent; one who has built community, encouraged philanthropy and fundraising, and inspired others to action and/or greater awareness.

NOTE: [Nominees who have won in the past 10 years are ineligible to be considered. Nominees who have won 11+ years ago may be nominated again, but nominees who have never won before receive 10 bonus points in scoring. You can review the chapter's list of past Philanthropy Day Award Winners online here.](#)