

Director of Development

POSITION SUMMARY

Huston-Tillotson University (HT) is seeking a dynamic and experienced **Director of Development** to lead fundraising efforts; i.e. the annual fund and corporate giving campaigns. This position plays a critical role in developing long-term philanthropic relationships with key donors and stakeholders to support the University's strategic initiatives. The Director will work closely with alumni, corporate partners, foundations, and high-net-worth individuals to increase financial support, ensuring a sustainable future for the University's mission.

Key Responsibilities:

Annual Fund:

- Develop and implement a comprehensive strategy to manage the annual fund and other giving opportunities such as one-day campaigns to identify, cultivate, solicit, and steward annual gifts consistently.
- Utilize donor and wealth management software (experience with Raiser's Edge or similar platforms preferred) to build and manage a portfolio of 50-75 prospects and donors, creating personalized cultivation plans for each.
- Partner with the Vice President for Institutional Advancement to engage in donor cultivation and solicitation at the annual campaign level.
- Work with University leaders, faculty, and staff to align fundraising priorities with the institution's strategic goals.
- o Identify and write grants to support components of the strategic plan.

Corporate Giving:

- Lead efforts to promote corporate and corporate employee giving opportunities.
- Educate potential donors about corporate giving and matching strategies that align with their financial and philanthropic goals.
- Work collaboratively with the University's Deans, Department Chairs, and Directors in identifying and prioritizing funding needs as aligned with the strategic plan.

• Donor Stewardship and Engagement:

- Develop and implement robust stewardship strategies to maintain relationships with existing donors.
- Plan and execute donor recognition events, site visits, and personalized engagement strategies.

 Ensure timely and effective acknowledgment of gifts and maintain accurate donor records in the University's database.

Collaboration & Leadership:

- Collaborate with the Institutional Advancement team and University leadership to align gifts with broader fundraising and alumni engagement efforts.
- Engage key volunteers, such as board members, alumni, and community leaders, to assist in identifying, cultivating, and soliciting gift prospects.
- Provide regular progress reports on gift and giving activities, including the tracking of goals and outcomes.

Outreach & Communication:

- Build and maintain relationships with external stakeholders, including foundations, corporate partners, and philanthropic organizations.
- Lead presentations, write proposals, and develop marketing materials to communicate the impact of giving opportunities to potential donors.
- Represent Huston-Tillotson University at community events, conferences, and other forums to elevate the University's visibility and fundraising prospects.

Qualifications:

- Bachelor's degree required; advanced degree preferred.
- Minimum of 5-7 years of progressive experience in major gifts, planned giving, or related fundraising roles, preferably in higher education or nonprofit sectors.
- Proven track record of successfully closing major and planned gifts of \$25,000 or more.
- Strong understanding of basic charitable giving laws with some estate planning, and financial planning knowledge as it pertains to philanthropic giving.
- Excellent interpersonal and communication skills, with the ability to build meaningful relationships with a diverse range of stakeholders.
- Ability to work independently, manage multiple priorities, and meet deadlines.
- Proficiency with donor management software (experience with Raiser's Edge or similar platforms preferred).

Salary & Benefits:

Huston-Tillotson University offers a competitive salary, commensurate with experience, along with a comprehensive benefits package, including health insurance, retirement plans, and professional development opportunities. Salary range \$75K to 80K.

About Huston-Tillotson University:

Huston-Tillotson University, located in the vibrant city of Austin, Texas, is a historically Black institution committed to providing a high-quality education to a diverse student body. HT fosters academic excellence, leadership development, and community engagement through its focus on student-centered teaching and a holistic approach to education.

Apply at https://htu.edu/offices/human-resources/careers/