

ASSOCIATION OF FUNDRAISING PROFESSIONALS GREATER AUSTIN CHAPTER

2025 PHILANTHROPY DAY PRESENTS

SHARING THE LIGHT:
illuminating **IMPACT**

MAY 7

DISTRIBUTION HALL

11:30 AM - 1 PM



Dear Friends, we are thrilled to announce the 2025 Philanthropy Day Awards, taking stage at the iconic Distribution Hall in Austin!

This year's theme, "Sharing the Light, Illuminating Impact", celebrates the collective power of nonprofits and changemakers. By sharing the spotlight, we illuminate each other's work, lighting the way to a brighter, more inclusive future for Central Texas.

Join us on May 7th for a special luncheon as we honor those whose efforts drive meaningful change in our community. Your sponsorship will support AFP's mission of advancing philanthropy, empowering ethical and effective fundraising, and sustaining impactful year-round programs.

Proceeds from the event support AFP's year-round programming and mission of advancing philanthropy by enabling people and organizations to practice effective and ethical fundraising.



Ami Kane
Executive Director,
Girls Empowerment Network

2025 Philanthropy Day Co-Chairs



Suhailah Waheed
Principal Fundraising Consultant,
Giving Geeks

2025 PHILANTHROPY DAY PRESENTS

SHARING THE LIGHT:
illuminating
IMPACT

MAY 7

DISTRIBUTION HALL
11:30 AM - 1 PM

Please consider generously sponsoring on behalf of good work in our region:

PRESENTING SPONSOR | \$25,000

- Exclusive naming opportunity as Presenting Sponsor featured on promotional items (website, video, print, press)
- Exclusive naming rights to one of the two event stages
- Twenty (20) tickets for guest attendees
- Opportunity to address attendees and present at awards ceremony from the stage podium (limit 5 minutes)
- Invitation to VIP reception for 20 guests
- Special onstage recognition by event emcee
- Twelve (12) valet parking passes
- Recognition on event stage screen at the Distribution Hall
- Logo and link in all e-newsletter promotion of event
- Top logo recognition on the Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Five social media mentions prior to event
- Three complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)
- Opportunity to provide sponsor marketing piece for all event attendees

VIP RECEPTION SPONSOR | \$15,000

- Exclusive naming opportunity as VIP Reception Underwriter featured on promotional items (website, video, print, press)
- Exclusive naming rights to one of the two event stages
- Ten (10) tickets for guest attendees with premium seating in the Distribution Hall
- Invitation to VIP reception for 10 guests
- Special onstage recognition by event emcee
- Recognition on event stage screen at Distribution Hall
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- Three social media mentions prior to event
- Two complimentary registrations to each educational lunch throughout the year (typically 6 hosted per year)

VALET SPONSOR | \$10,000

- Ten (10) tickets for guest attendees with premium seating in the Distribution Hall
- Invitation to VIP reception for 4 guests
- Special onstage recognition by event emcee
- Recognition on event stage screen at Distribution Hall
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year

INDIVIDUAL AWARD SPONSOR | \$10,000

- Ten (10) tickets for guest attendees with premium seating at Distribution Hall
- Invitation to VIP reception for 10 guests
- Exclusive naming rights for one of AFP awards presented
- Special onstage recognition by event emcee
- Recognition on event stage screen at Distribution Hall
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Premium logo placement on all event printing
- Scrolling logo on all AFP webpages throughout the year
- One social media mention prior to the event
- One complimentary registration to each educational lunch throughout the year (typically 6 hosted per year)

INFLUENCE SPONSOR | \$5,000

- Ten (10) tickets for guest attendees with premium seating in the Distribution Hall
- Invitation to VIP reception for 2 guests
- Special onstage recognition by event emcee
- Recognition on event stage screen at Distribution Hall
- Logo and link in all e-newsletter promotion of event
- Logo recognition on Philanthropy Day webpage
- Logo placement on all event printing

FRIEND OF FUNDRAISERS SPONSOR | \$1,000+

- Two (2) tickets to the event
- Name recognition on Philanthropy Day webpage
- Named as a Friend of Fundraisers in event program
- Name and link in all e-newsletter promotion of event
- Recognition on event screen at Distribution Hall

IMPACT SPONSOR | \$2,500

- Ten (10) tickets for guest attendees with premium seating in the Distribution Hall
- Recognition on event stage screen at Distribution Hall
- Name and link in all e-newsletter promotion of event
- Name recognition on Philanthropy Day webpage
- Name placement on all event printing

8 AWARDS AVAILABLE to SPONSORS

- Outstanding Philanthropist
- Outstanding Philanthropic Medium or Large Corporation
- Outstanding Philanthropic Small Corporation
- Outstanding Philanthropic Foundation/Organization
- Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year
- Outstanding Volunteer Fundraiser of the Year
- Outstanding Fundraising Professional
- Communitarian of the Year

Opportunities exclusively for non-profits:

VISIONARY SPONSOR

\$1,250 AFP Members | \$1,500 Non-Members

- Ten (10) tickets for guests
- Name recognition on Philanthropy Day webpage
- Recognition on event stage screen at Distribution Hall
- Name placement on all event printing
- Name and link in all e-newsletter promotion of event

INSPIRATION SPONSOR

\$625 AFP Members | \$750 Non-Members

- Five (5) tickets for guests
- Name recognition on Philanthropy Day webpage
- Name and link in all e-newsletter promotion of event
- Name placement on all event printing

“At this year’s Philanthropy Day Celebration, ‘Sharing the Light - Illuminating Impact’ is more than a theme; it’s a way to honor the generosity and dedication that strengthens our community.

Together, we’re shining a light on the difference we make in people’s lives through philanthropy, compassion, and collective action. Please join us in celebrating the impactful contributions of our community as we continue to uplift and inspire one another.”

Heather Henry

**Vice President of Development
National Domestic Violence Hotline
2025 AFP Chapter President**



I would LOVE to sign up to support the 2025 Philanthropy Day!

SPONSORSHIP LEVEL:

- Presenting | \$25,000
- VIP Reception | \$15,000
- Valet | \$10,000
- Influence | \$5,000
- Impact | \$2,500
- Friend of Fundraisers | \$1,000+

SPONSORSHIP AMOUNT \$ _____

CONTACT INFORMATION:

Organization: _____
(As it should appear on all printed materials)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Deadline for inclusion on materials:

Invitation: March 1, 2025 | **Program:** March 31, 2025

For more information, please contact the
Philanthropy Day team at pday@afpaustin.org.

I'D LIKE TO SPONSOR AN AWARD | \$10,0000

Individual Awards

Selected award sponsorship is based on a first come, first served basis.

- Outstanding Philanthropist
- Outstanding Philanthropic Medium or Large Corporation
- Outstanding Philanthropic Small Corporation
- Outstanding Philanthropic Foundation/Organization
- Kelly Davidson Memorial Outstanding Philanthropic Youth of the Year
- Outstanding Volunteer Fundraiser of the Year
- Outstanding Fundraising Professional
- Communitarian of the Year

I am part of a non-profit Organization:

Exclusively for non-profits

Visionary Sponsor

10 Tickets | \$1,250 AFP Members; \$1,500 Non-Members

Inspiration Sponsor

Five Tickets | \$625 AFP Members; \$750 Non-Members

Additional Gift \$ _____

Total Amount \$ _____

Payment Information:

All payments must be made before APRIL 30, 2025.

Please make checks payable to AFP Greater Austin Chapter

- Please send me an invoice in the month of _____
- I will provide payment online at www.afpaustin.org
- Contact me to pay via check

WE HOPE

TO SEE YOU SOON,

thank

YOU!

