



2026

# SPONSORSHIP OPPORTUNITIES

ASSOCIATION OF FUNDRAISING  
PROFESSIONALS GREATER AUSTIN CHAPTER



# LETTER FROM THE EXECUTIVE DIRECTOR



## Dear Community Partner,

The strength of our nonprofit sector depends on the people who power it. Fundraisers are the stewards of generosity, trust, and resources—ensuring that organizations across Greater Austin can continue delivering vital services, advancing equity, and creating lasting community impact.

**At AFP Greater Austin, we believe that investing in fundraisers is an investment in the entire nonprofit ecosystem.**

When fundraisers are equipped with the skills, training, and ethical grounding they need, they are better prepared to secure sustainable resources, build meaningful donor relationships, and lead transformational work that benefits our community as a whole.

For more than four decades, AFP Greater Austin has supported fundraising professionals through high-quality education, connection, and leadership development. This work is only possible because of the generosity of partners like you who understand the importance of a strong, resilient nonprofit sector. We are deeply grateful to those who have supported our Chapter and helped ensure that fundraisers across our region can grow, thrive, and remain in this critical field.

As we look ahead, we invite you to consider joining us again to sponsor Generosity Forward: Philanthropy Day 2026! This signature event taking place on May 20, 2026 will celebrate those making a difference in our community, inspire a culture of philanthropy across the region, and raise vital funds to strengthen the nonprofit sector- helping organizations sustainably advance the critical missions that support those most in need.

We recognize that every organization has unique goals, audiences, and priorities. I welcome the opportunity to connect with you to discuss a custom sponsorship package- one that allows for impact across multiple events and benefits tailored to align with your objectives and values.

Thank you for your continued commitment to philanthropy and to the people who make transformational work possible. Together, we can strengthen the nonprofit sector and the communities it serves.

**Sincerely,**

A handwritten signature in black ink that reads 'Jayden Beatty'. The signature is written in a cursive, flowing style.

**Jayden Beatty**  
**Executive Director**

**[jayden@afpaustin.org](mailto:jayden@afpaustin.org) | 806-677-8380**



# PHILANTHROPY DAY *(Page 1 of 2)*

*Generosity Forward: Philanthropy Day 2026* (May 20, 2026) will be a celebration of the philanthropic leadership that has driven lasting change in Greater Austin over the past decade. Together, 250 guests will reflect on the impact of past Philanthropy Day award winners, honor the 2026 award recipients, and collectively imagine what comes next for our philanthropic community. The event will also unveil a renewed, forward thinking vision for Philanthropy Day starting in 2027- one that advances generosity, leadership, and collective impact into the future.

## **PRESENTING — \$25,000** — *Thank you Amplify Credit Union!*

### **BENEFITS**

- Opportunity to provide 3-5 minutes of welcoming remarks.
- Two tables (10 seats each) with premier seating at the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program
- Banner ad in the May 2026 e-newsletter reaching 5,700 active contacts

## **AWARD SPONSOR - \$10,000** *(1 available)*

### **BENEFITS**

- Opportunity to provide 3-5 minutes of remarks while introducing awards portion of the program
- One table (10 seats) with premier seating at the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program



## **VIP RECEPTION — \$5,000** — *Thank you Rebecca and Phil Powers!*

### **BENEFITS**

- Opportunity to provide 3-5 minutes of remarks at the reception reaching up to 50 attendees.
- One table (10 seats) with premier seating at the event
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program



# PHILANTHROPY DAY *(Page 2 of 2)*

**BRUNCH- \$5,000** — *Thank you H-E-B!*

## BENEFITS

- One table (10 seats) with premier seating at the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Custom, exclusive signage on each guest table.
- Up to 200-word company description or blurb to be included in event program.

**INFLUENCE- \$2,500** *(6/8 Available)*

## BENEFITS

- One table (10 seats) at the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Up to 200-word company description or blurb to be included in event program.

**IMPACT- \$1,000** *(8/10 Available)*

## BENEFITS

- One table (10 seats) at the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.

**FRIEND OF FUNDRAISERS- \$750 | NONPROFIT RATE- \$500** *(Unlimited)*

## BENEFITS

- 5 tickets to the event.
- Clickable logo on AFP Greater Austin website, social media, and event invitation reaching 5,700 active contacts and 19,936 LinkedIn followers.
- Logo included in event program.

**SPONSORSHIP COMMITMENTS AND MATERIALS ARE DUE BY 5/1/26**

# COMMITMENT FORM



9400 Alice Mae Lane Office #238 Austin, TX 78748 | [www.afpaustin.org](http://www.afpaustin.org) | 806-677-8380

**NAME (TO BE USED FOR PUBLIC RECOGNITION):** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**TOTAL COMMITMENT: \$** \_\_\_\_\_

## PAYMENT PREFERENCE:

**CHECK**    **CREDIT CARD**    **OTHER:** \_\_\_\_\_

*(Checks should be made out to the Association of Fundraising Professionals Greater Austin Chapter)*

## SPONSORSHIP:

**PHILANTHROPY DAY- INFLUENCE SPONSOR**

**PHILANTHROPY DAY- IMPACT SPONSOR**

**PHILANTHROPY DAY- FRIENDS OF FUNDRAISERS**

**NONPROFIT RATE**

By signing below, the Sponsor agrees to enter into a sponsorship partnership with AFP Greater Austin for 2026. The Sponsor commits to the financial support described herein and acknowledges the associated recognition and benefits as detailed in this agreement and any attached materials.

AFP Greater Austin agrees to steward this investment responsibly and to provide the recognition, benefits, and partnership opportunities outlined, in alignment with the mission and values of the organization.

Both parties acknowledge that this agreement reflects a shared commitment to advancing the philanthropic and nonprofit sector and represents a good-faith partnership. Any changes to this agreement must be made in writing and mutually agreed upon. This agreement becomes effective upon signature by authorized representatives of both parties.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date Signed

Jayden Beatty  
\_\_\_\_\_

Name  
*Jayden Beatty*  
\_\_\_\_\_  
Signature

1/1/26  
\_\_\_\_\_

Date Signed